

KOTHARI INTERNATIONAL SCHOOL
GRADE: 10 ANNUAL PLANNER (2026-27)
SUBJECT: ELEMENTS OF BUSINESS **SUBJECT CODE :154**

S.No	TERM	MONTH	TOPIC	SUBJECT ENRICHMENT
1.	Periodic Assessment 1 30% of the Syllabus (PA1- 13 April to 4 May 2026)	March Working Days – 15	Joint Stock Company Multinational Company Private & Public Company	Activity 1: Flash Card Making Each Card represents one of the features of the JSC Activity 2: Logo / Common Seal Making MA: Mind Mapping of Features/Limitations and Advantages of JSC Worksheets / Quizzes/ Oral Feedback
		APRIL Working Days -19	Business Finance Sources of Business Finance Types of Business Finance	Activity 1: Fund My Business: Choosing a suitable source of finance for their business Worksheets / Quizzes/ Oral Feedback
		MAY Working Days -15	Communication In Business Organisation & Means of Communication	Activity 1: ‘Broken Telephone’ Game: A message is passed through whispers vs. text vs. email to see which retains accuracy. Activity 2: PPT based on the process of communication Business Letter Writing / Worksheets / Quizzes/ Oral Feedback
2.	Periodic Assessment 2 50% of the total syllabus (Period- 6 July to 10 August 2026) Mid Term 80% of the Syllabus (Period- 7 Sep to 22 September 2026)	JULY Working Days -22	Selling & Distribution Sale and Purchase	Activity 1: Role Play to understand the concept of sale and purchase Activity 2: Story Telling based on a family where every member has bought something but the payment system differs. The story will answer why a specific payment system has been chosen. Case-Based MCQs where they will choose the right method of payment. Worksheets / Quizzes/ Oral Feedback

		AUGUST Working Days -19	Large Scale Retail Trade Forms of Large-Scale Retail Trade Non-Store Retailing	Activity 1: Visit the Retail Store Activity 2: Make a Flow chart on “ Steps involve in ordering any product online” Project File to be made after a visit to a retail store. Worksheets / Quizzes/ Oral Feedback
		SEPTEMBER Working Days- 21	Mid Term	Viva based on the project file made.
		OCTOBER Working Days- 18	Selling Personal Selling Sales Promotion Advertisement	Activity 1: Role Play as a salesperson identifying skills required by a good salesperson Activity 2: Designing a Poster and use any sales promotion technique MCQ Quiz: Identify different advertising techniques and sales promotion techniques
3	Pre Board 1 100% Syllabus (Period- 5 Nov to 25 Nov 2026)	NOVEMBER Working Days- 16	Revision	
4	Pre Board 2 100% Syllabus (Period- 4 Dec to 16 December 2026)	December Working Days- 20	Revision	
		JANUARY Working Days -18	Revision	