



# Kothari International School

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## AI IMPACT FESTIVAL 2024

Dear Parent

Greetings of the Day!

We are pleased to share details of the India AI Impact Festival 2024, *organized by Intel, in collaboration with the Central Board of Secondary Education (CBSE) and with guidance from Atal Innovation Mission, NITI Aayog*. The festival aims to foster AI readiness among students, promoting innovation and problem-solving skills in an inclusive manner.

**THEME:** The India AI Impact Contest theme, "**AI with a purpose**," encourages solutions and best practices that use AI/AIoT, to positively impact underserved communities and foster inclusive growth.

**TARGET PARTICIPANTS:** Entries are welcome from students under the category titled as **Impact Creators**.

**ELIGIBILITY:** School students aged 11 to 18, with sub-categories for different age groups. The sub-categories are:

- Students of classes 6 to 8
- Students of classes 9 to 12

### HOW TO PARTICIPATE?

Please register at the AI Student Community (<https://aistudent.community/india-ai-impact-festival-2024>) website to participate in the India AI Impact Festival 2024. Submissions post registration:

- STEP 1: Upload a brief project synopsis (PDF) covering the problem statement, AI/AIoT tools used, implementation process, scalable impact, sustainable outcomes, and aligned SDGs.
- STEP 2: A 2-minute video explaining the project details  
The details of the India AI Impact Festival 2024 are enclosed for ready reference.

### TIMELINES:

- Submissions open : April 04,2024
- Last date for submissions: May 10, 2024
- Final Winner Announcements : July 2024

For any query, please email at [aiimpactfestival@gmail.com](mailto:aiimpactfestival@gmail.com).

Regards

Dr. Sangeeta Arora

Principal

Kothari International School, Noida