

# **KOTHARI INTERNATIONAL SCHOOL**

## **GRADE - 11 ANNUAL ACADEMIC PLAN**

**SUBJECT: ENTREPRENEURSHIP      SESSION: 2022-23**

**NAME OF THE TEACHER- PUNITA CHICKER**

***ENTREPRENEURSHIP-70 MARKS***

***ENTREPRENEURSHIP: CONCEPT AND FUNCTIONS-10 MARKS***

***AN ENTREPRENEUR-5 MARKS***

***ENTREPRENEURIAL JOURNEY-10 MARKS***

***ENTREPRENEURSHIP AS INNOVATION AND PROBLEM SOLVING-10 MARKS***

***UNDERSTANDING THE MARKET-15 MARKS***

***BUSINESS FINANCE AND ARITHMETIC-10 MARKS***

***RESOURCE MOBILIZATION-10 MARKS***

***THEORY – 70 MARKS PRACTICAL – 30 MARKS***

<b>MONTH</b>	<b>TOPIC</b>	<b>CONTENT(SUB-TOPICS)</b>	<b>SUBJECT ENRICHMENT ACTIVITY</b>
<b>MAY</b> <b>(05 DAYS)</b>	<b>Unit 1:</b> <b>Entrepreneurship:</b> <b>Concept and</b> <b>Functions</b>	<ul style="list-style-type: none"><li>• Entrepreneurship – Concept,</li><li>• Functions and Need</li></ul>	
<b>JUNE</b> <b>SUMMER</b> <b>VACATION</b>	-	-	
<b>JULY</b> <b>(20 DAYS)</b>	<b>Unit 1:</b> <b>Entrepreneurship:</b> <b>Concept and</b> <b>Functions</b>  <b>Unit 2: An</b> <b>Entrepreneur</b>	<ul style="list-style-type: none"><li>• Why Entrepreneurship for You</li><li>• Myths about Entrepreneurship</li><li>• Advantage and Limitations of Entrepreneurship</li><li>• Process of Entrepreneurship</li></ul> <ul style="list-style-type: none"><li>• Why be an Entrepreneur</li><li>• Types of Entrepreneurs</li><li>• Competencies and characteristics</li></ul>	<b>1.Art Integrated Learning Activity</b>  <b>PPT on young Indian Entrepreneurs.</b>

<p><b>AUGUST (19 DAYS)</b></p> <p><b>UNIT TEST – 1</b></p> <p><b>(COMMENCING 08 AUGUST &amp; ENDING 26 AUGUST 2022)</b></p>	<p><b>Unit 2: An Entrepreneur</b></p> <p><b>Unit 6: Business Finance and Arithmetic</b></p>	<ul style="list-style-type: none"> <li>• Entrepreneurial Values, Attitudes and Motivation</li> <li>• Intrapreneur: Meaning and Importance</li> <li>• Unit of Sale, Unit Price and Unit Cost - for single product or service</li> <li>• Types of Costs - Start up, Variable and Fixed</li> <li>• Break Even Analysis - for single product or service</li> </ul>	<p>Project work Market Survey on an innovation</p> <p>Worksheet on Numericals</p>
<p><b>SEPTEMBER (22 DAYS)</b></p> <p><b>PRACTICAL EXAMINATION COMMENCES 19 SEPTEMBER &amp; ENDS 26 SEPTEMBER 2022.</b></p>	<p><b>Unit 3: Entrepreneurial Journey</b></p>	<ul style="list-style-type: none"> <li>• Idea generation.</li> <li>• Feasibility Study and opportunity assessment</li> <li>• Business Plan: meaning, purpose and elements</li> <li>• Execution of Business Plan</li> </ul> <p><b>REVISION FOR HALF YEARLY</b></p>	<p>Revision worksheets</p>
<p><b>OCTOBER (13 DAYS)</b></p> <p><b>HALF YEARLY EXAMINATION COMMENCES 06 OCTOBER &amp; ENDS 17 OCTOBER 2022</b></p>			
<p><b>NOVEMBER (21 DAYS)</b></p>	<p><b>Unit 4: Entrepreneurship as Innovation and Problem Solving</b></p>	<ul style="list-style-type: none"> <li>• Entrepreneurs as problem solvers</li> <li>• Innovations and Entrepreneurial</li> <li>• Ventures – Global and Indian</li> <li>• Role of Technology – E-commerce and</li> <li>• Social Media</li> <li>• Social Entrepreneurship – Concept</li> </ul>	<p>Assignments</p> <p>Project work-Analysis of Data collected .</p>

	<b>Unit 5: Understanding the Market</b>	Market: Concept, Types <ul style="list-style-type: none"> <li>• Micro and Macro Market Environment</li> </ul>	
<b>DECEMBER (21 DAYS)</b>  <b>UNIT TEST- 2 COMMENCES ON 02 DECEMBER &amp; ENDS ON 19 DECEMBER</b>	<b>Unit 5: Understanding the Market</b>  <b>Unit 7: Resource Mobilization</b>	<ul style="list-style-type: none"> <li>• Market Research - Concept,</li> <li>• Importance and Process</li> <li>• Marketing Mix</li> <li>• Types of Resources – Physical, Human,</li> <li>• Financial and Intangible.</li> <li>• Selection and utilization of human resources and professionals like</li> <li>• Accountants, Lawyers, Auditors, Board</li> <li>• Members, etc.</li> </ul>	Assignments  Interpretation of data
<b>JANUARY (15 DAYS)</b>  <b>ANNUAL EXAMINATION PRACTICALS COMMENCES ON 11 JANUARY &amp; ENDS ON 18 JANUARY 2022.</b>	<b>REVISION</b>		Revision worksheets
<b>FEBRUARY (20 DAYS) ANNUAL EXAMINATION</b>  <b>ANNUAL EXAMINATION COMMENCES ON 13 FEBRUARY &amp; ENDS ON 24 FEBRUARY 2022.</b>	<b>REVISION</b>		

**\*\*\*PRACTICAL / PROJECT WORK WILL RUN SIMULTANEOUSLY WITH ACADEMIC TRANSACTION.**